Methods: BM aspirates from 275 primary breast cancer patients were included into the study. A double immunofluorescence staining procedure was established for the identification of cytokeratin-positive (CK)/ERα positive cells. ERa status of the primary tumor was immunohistochemically

assessed using the same antibody against ER $\alpha$ . Results: In 113 of 275 (41%) breast cancer patients CK-positive cells could be detected in BM. The number of detected cells ranged between 1 and 55 cells per  $2 \times 10^6$  mononuclear cells. Disseminated tumor cells demonstrated ER $\alpha$  positivity in 15 (13%) of these 113 patients. The ER $\alpha$  expression on DTC was heterogeneous in 12 of 15 (80%) patients. Concordance rate of ERa status between primary tumor and DTC was 26%. Only 13 of 94 patients with ER  $\alpha$  positive tumors had also ER $\alpha$ positive DTC.

## Conclusions:

- 1. The hormone receptor status between primary tumor and corresponding DTC may differ.
- 2. This discrepancy may explain the rate of non-responders to adjuvant endocrine therapy despite ER-positive primary tumor.
- 3. These patients may benefit from adjuvant therapy regimens based on antibody strategies or bisphosphonates.

Poster

NEWEST: a Phase II, randomised, neoadjuvant trial comparing fulvestrant 500 mg vs 250 mg in postmenopausal women with locally advanced, oestrogen receptor-positive (ER+) breast cancer

C. Singer<sup>1</sup>, I. Kuter<sup>2</sup>, R. Hegg<sup>3</sup>, R. Badwe<sup>4</sup>, N. Harbeck<sup>5</sup>, J. Bines<sup>6</sup>, E. Lowe<sup>7</sup>, on behalf of the NEWEST investigators. 1M.edical University of Vienna, Division of Special Gynecology, Vienna, Austria; <sup>2</sup>Massachusetts General Hospital, Dept of Medicine, Boston, USA; <sup>3</sup>University of Sao Paulo & Perola Bygton Hosptial, School of Medicine, Sao Paulo, Brazil; <sup>4</sup> Tata Memorial Hospital, Surgical Oncology, Mumbai, India; <sup>5</sup> Technische Universität Munchen, Frauenklinik, Munich, Germany; <sup>6</sup>Instituto Nacional de Cancer, Breast Cancer Unit, Rio de Janeiro, Brazil; <sup>7</sup>AstraZeneca, Clinical Research, Wilmington, USA

Background: Fulvestrant (Faslodex®) is a selective ER antagonist with a distinct mode of action used in the treatment of postmenopausal women with advanced breast cancer. Two pre-surgical studies showed doserelated reductions in ER expression and Ki67 labelling index (LI) with doses up to 250 mg. Here we present a comparison of the biological and clinical activities of the fulvestrant approved (AD) vs high-dose (HD) regimens.

Materials and methods: NEWEST compared fulvestrant AD

(250 mg/month) vs HD (500 mg/month plus 500 mg on Day 14 of month 1) as 16 wks' neoadjuvant therapy for postmenopausal women with ER+, locally advanced breast cancer. Core biopsies were taken at baseline, Wk 4 and at surgery (Wk 16) and assessed for changes in Ki67 LI, ER and progesterone receptor expression. The primary objective was effect on Ki67 LI at Wk 4. Secondary objectives included assessment of tolerability and tumour response by 3-D ultrasound. Responses were classed as complete (disappearance of all lesions) or partial (>65% reduction in tumour volume) and disease progression (≥73% increase).

Results: Overall 211 women (mean age 67 years) were included (HD: n=109; AD: n=102); 99% had ER+ disease. Fulvestrant HD (n=60) reduced mean Ki67 LI to a significantly greater extent than AD (n=63) [-78.8% vs -47.3%, p<0.0001] at Wk 4. This was associated with a significantly greater (p < 0.0003) reduction in ER at Wk 4 for HD vs AD (ChromaVision<sup>TM</sup> Intensity Score). Similar trends in Ki67 LI and ER were observed for HD vs AD at Wk 16. At Wk 16, response rates (ITT) were 22.9% and 20.6% for HD and AD, respectively. In a post-hoc analysis of patients with a complete 16-wk assessment (n = 69 both arms), response rates were 36.2% for HD and 30.4% for AD. Seven patients receiving HD progressed during therapy vs 8 for AD. Both doses were well tolerated. Reductions in endometrial thickness were similar between HD and AD and neither affected serum bone marker levels.

Conclusions: NEWEST is the first study to compare the biological and clinical activity of fulvestrant AD and HD and provides the first clinical indication that fulvestrant HD has significantly greater activity in terms of reductions in Ki67 LI and ER expression. All other efficacy parameters were numerically in favour of the HD regimen. Both doses were well tolerated with no detrimental effects on endometrial thickness or bone markers. Fulvestrant HD is being investigated in metastatic disease in the CONFIRM

Poster

115

Hormone-receptor status and likelihood of predicting pathological complete response (pCR) in the NOAH trial of neoadjuvant trastuzumab in patients (pts) with HER2-positive locally advanced breast cancer (LABC)

W. Eiermann<sup>1</sup>, J. Baselga<sup>2</sup>, V. Semiglazov<sup>3</sup>, M. Byakhov<sup>4</sup>, E. Ciruelos<sup>5</sup>, B. Ojeda<sup>6</sup>, A. Feyereislova<sup>7</sup>, M. Zambetti<sup>8</sup>, P. Valagussa<sup>9</sup>, L. Gianni<sup>8</sup>. <sup>1</sup>Frauenklinik Vom Roten Kreuz, Munich, Germany; <sup>2</sup>Vall d'Hebron University Hospital, Barcelona, Spain; <sup>3</sup>NN Petrov Research Institute of Oncology, St Petersburg, Russian Federation; <sup>4</sup>NA Semasko MRS Russia, Moscow, Russian Federation; <sup>5</sup>Hospital Universitario 12 de Octubre, Madrid, Spain; 6 Hospital de la Santa Creu i Sant Pau, Barcelona, Spain; <sup>7</sup>F Hoffmann-La Roche Ltd, Basel, Switzerland; <sup>8</sup>Istituto Nazionale Tumori Milano, Milan, Italy; <sup>9</sup>Fondazione Michelangelo, Milan, Italy

Background: The NOAH trial evaluated the addition of neoadjuvant trastuzumab (Herceptin<sup>®</sup>; H) to chemotherapy for pts with HER2-positive LABC. Significant improvement of pCR rates in both breast and axilla with this regimen has been reported previously (Gianni et al. ASCO 2007; abs 532)

Materials and Methods: 228 pts were randomised to receive 3 cycles of doxorubicin (60 mg/m<sup>2</sup>) and paclitaxel (150 mg/m<sup>2</sup>) q3w, 4 cycles of paclitaxel (175 mg/m<sup>2</sup> q3w) and 3 cycles of CMF (C 600 mg/m<sup>2</sup>, M 40 mg/m<sup>2</sup>, F 600 mg/m<sup>2</sup> d 1+8 q4w) with or without concomitant H (8 mg/kg loading dose then 6 mg/kg q3w for 1 year) before surgery. In parallel, 99 pts with HER2-negative breast cancer received the same chemotherapy regimen.

Results: Main pretreatment characteristics (inflammatory vs noninflammatory breast cancer; clinical node involvement; oestrogen receptor (ER), progesterone receptor (PgR) and menopausal status; age

	Total pCR	ER negative vs positive	PgR negative vs positive
HER2 negative, no H	16%	32% vs 6% (p = 0.0007)	26% vs 6% (p=0.007)
HER2 positive, no H	20%	22% vs 17% (p = 0.51)	23% vs 12% (p=0.24)
HER2 positive, H	39%	48% vs 18% (p = 0.002)	48% vs 11% (p=0.006)

No other variable significantly influenced pCR rate. The likelihood that pretreatment characteristics predicted for pCR was assessed in multivariate analyses. In the HER2-positive population, addition of H (odds ratio [OR] 2.68; 95% confidence interval [CI] 1.46, 4.93; p = 0.0015) and negative PgR status (OR 4.49; 95% CI 1.79, 11.27; p = 0.015) were the only variables predicting for pCR. In pts not given H, HER2 status did not influence treatment results but PgR status significantly predicted for pCR (OR 3.56; 95% CI 1.47, 8.95; p = 0.007).

Conclusions: PgR status was the strongest independent variable, together with H treatment, associated with pCR in HER2-positive LABC. PgR status was also the only variable associated with pCR in the 2 groups of pts who did not receive H, ie HER2-negative pts (not eligible for H) and HER2-positive pts randomised to the non-H arm. These data highlight the relevance of crosstalk between hormone and HER2 receptors in modulating response to H.

## Poster How much benefit is needed to continue aromatase inhibitors (Als)

beyond 5 years - A patient and physician survey

S. Gandhi<sup>1</sup>, K. Towns<sup>2</sup>, S. Allegro<sup>3</sup>, N. Merchant<sup>2</sup>, R. Tseng<sup>2</sup>, G. Dranitsaris<sup>1</sup>, T. Petrella<sup>1</sup>, R. Dent<sup>1</sup>, S. Verma<sup>1</sup>. <sup>1</sup>Toronto Sunnybrook Regional Cancer Centre, Medical Oncology, Toronto ON, Canada; <sup>2</sup>University of Toronto, Internal Medicine, Toronto ON, Canada; <sup>3</sup>McMaster University, Internal Medicine, Hamilton ON, Canada

Background: Als have been shown to improve disease-free survival in post-menopausal women with hormone receptor positive early breast cancer. Trials are ongoing to determine if AI therapy should be continued beyond 5 years. The objective of this study was to assess the minimum disease-free and overall survival benefit acceptable to physicians prescribing Als and to women undergoing treatment with Als to continue treatment beyond five years.

Methods: Women with stage I-III breast cancer with at least one year of adjuvant AI therapy completed a self-administered survey assessing relevant social, cancer-related, and treatment factors, and FACT-ES (version 4). The minimum benefit was denoted as percentage decrease in risk of cancer recurrence and percentage increase in survival at 5 years. Medical oncologists (MOs) treating breast cancer across Canada were also surveved.